

## **Okie-talkie provides a distraction-free way for kids and parents to communicate through voice chats**

*San Francisco, CA - Okio launches Kickstarter campaign to fund a kid-friendly voice communicator.*

On September 12<sup>th</sup> 2017, Okio launched a crowdfunding campaign to raise funds for the production of a 21<sup>st</sup> century walkie-talkie (with unlimited range) that enables kids to receive and send secure voice messages with the push of a button. Designed by parents, Okie-talkie is a direct line to connecting safely with children and an alternative to intrusive smartphones.

Smart devices and the internet are tremendously distracting and addictive, but parents use them to communicate with their children when apart. Okie-talkie is a two-way handheld voice communicator that receives and sends voice chats, alerts to new messages, provides listening confirmation when parents listen to messages and has Okio app for adults to exchange chats, and setup handheld.

"Okie-talkie is designed for kids, so it adapts to a kid's lifestyle instead of altering it" said Pia Lozano, co-founder of Okio. "Okie-talkie works by alerting kids to a new message that they can respond to when the time is right, minimizing distraction, whilst parents send and receive messages through an intuitive app on their smartphones".

Features include a long battery life that lasts for at least one week, an E-paper display that is gentle to the eyes, a secure private network that only designated guardians can access, LTE for IoT technology with the same coverage as a cell phone and has an optional magnetic clip to secure to kids clothing or bags. Okie-talkie has a variety of message plans which range from pay-as-you-go, monthly or annual subscription. Activation and message plan buying is through Okio app.

The Kickstarter campaign is looking to raise \$499,000 by October 11<sup>th</sup> 2017. Perks include a super early bird price of \$79 for an Okie-talkie, saving \$20 off the RRP. Okie-talkie will initially sell only in the US.

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